

Keep The Momentum Going

Your Campaign is going well, donations and volunteer hours are coming in, but you might be thinking: how do I keep up this momentum? Here are a few ideas to assist in tracking your campaign, making the most of your resources, and ensuring 100% contact:

Weekly

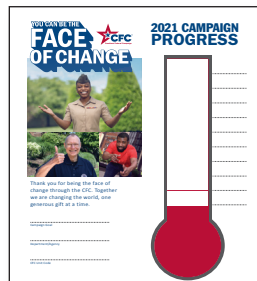
- Send motivational emails including campaign results and each cause of the week.
- Update physical barometer posters (or send the virtual version) to track progress against goal.

Every Other Week

- Meet with Keyworkers and your team to update, motivate, and share best practices.
- Brief leadership on campaign progress, share upcoming events, and review ways to get involved.

Monthly

- Refresh posted digital materials and touch base with tech and media teams.
- Consider changing or updating poster or flyers in onsite high-traffic areas.
- Plan a CFC challenge, contest, or event to keep your campaign exciting.



Upcoming Dates

Dec. 1 – Charity App Portal for the 2022 CFC Opens

Dec. 6 – Cause of the Week: Human Rights

Dec. 13 – Cause of the Week: Environmental Protection

Dec. 20 – Cause of the Week: Mental Wellness

Do 60, Give 60



Holding a CFC awareness event? Incorporate Do 60, Give 60 to commemorate 60 years of CFC!

[Download Toolkit](#)

2022 Charity App Training



It's time for charities to apply for the 2022 CFC. Invite charities you know to join the online training!

[Charity Video](#)

Leadership Corner

A SPECIAL RECOGNITION OF CFC SUCCESS

A word that comes before morning,
That same word just in front of night,
My friends that compliment is "good",
That we hope will cover our plight.

However, that is not the case always,
As there are so many people in need,
My hope and desire is that each one of us,
Will do our part to help and take heed.

Whether it was on "giving Tuesday",
Alternatively, another time you choose to select,
As that occasion for you to share your treasures,
With someone, you have never met.

Whether you donate monetarily,
On the other hand, perhaps decide to volunteer,
Know that all your efforts are sincerely appreciated,
For this special time of the year.

You are part of the 60 years of success,
That this campaign has helped others to live,
A special thank you to each of you,
Who made a decision to give!

-Edith Parrish, CFC Veteran



Holiday Graphics



Add these holiday flairs to your CFC communications to make your message eye-catching and seasonal!

[Download](#)

Digital Advertisements



Give • Volunteer • Engage

You can be the face of change!

DONATE TODAY AT GIVECFC.ORG

Promote the CFC through a digital ad plan within your agency's media office. Download materials here.

[Learn More](#)

Send Us Your Photos

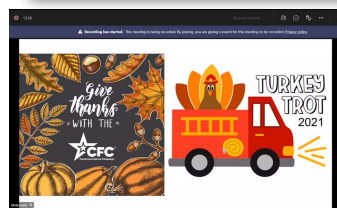


We want to feature YOU, CFC changemakers! Email us at: marketing@cfcnca.org to be on social media or in the next newsletter!

[Email Us](#)

Giving Tuesday in the CFCNCA

Last week we saw an incredible turnout for the biggest charitable day of the year – all thanks to changemakers like you! U.S. Navy hit the Pentagon halls, serving cake and CFC goodies; Arleas Upton led FDICs' event; Acting Census Director Ron Jarmin spoke about giving back; Dept. of Homeland Security Deputy Secretary John Tien invited all to give together; Federal Trade Commission invited charities to speak to donors; National Indian Gaming Commission held a costume contest; U.S. Army held a 1960's trivia challenge; and FirstNet Authority held a virtual turkey trot – thank you for giving together on Giving Tuesday!



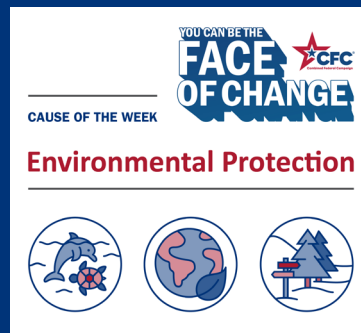
Dec. 13 Cause of the Week: Environmental Protection

"What is the use of a house if you haven't got a tolerable planet to put it on?" — Henry David Thoreau

For the 7.8 billion human inhabitants, the Earth is our home. Due to human activity and overuse of natural resources, we are accelerating the change of our climate, putting our only home at risk. Through the Combined Federal Campaign (CFC), we have a chance to protect the environment we live in and slow the effects.

CFC charities support an array of environmental causes pertaining to protecting and cleaning our waters, protecting endangered species, advocating to protect our historic forests, and reducing carbon emissions. We must care for our natural resources, as we and our future generations depend on them with a gift through the campaign today. If you pledged for #GivingTuesday, consider increasing it by 5-10% or supplementing it with a one-time gift or volunteer pledge to clean our parks, shores, and spend time outdoors at in your own backyard.

- \$20 Removes one pound of trash from the ocean.
- \$75 Offsets 1,000 pounds of carbon in the air.
- \$550 Sends one girl to a week-long outdoor camp, fostering a love of the outdoors.



[Download Cause info](#)

Combined Federal Campaign of the National Capital Area

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